

FACTSHEET FOR PRINCIPALS

WHAT IS WALK TO SCHOOL DAY?

- A collective walk to school with a purpose - to promote health, safety, physical activity and concern for the environment.
- A global event held in early October that gives children, parents, teachers, administrators and community members an opportunity to work together to make their communities safer and more pleasant for walking.

WHY SHOULD YOUR SCHOOL PARTICIPATE?

- Are your school drop off/pick up zones unruly?
- Are you tired of policing traffic around your school?
- Are you worried about personal or pedestrian safety near your school?
- Would you like more physically active and alert students?

If you answered "YES" to any of these, Walk to School Day can highlight these concerns and help bring about changes for your school and the neighborhood!

HOW CAN YOUR SCHOOL PLAN A WALK TO SCHOOL DAY EVENT?

1. Get the word out to families NOW to save the date, then contact the Walk to School Committee no later than **9/20/06** to indicate your interest to plan and host the October 4 walk event.
2. Identify a coordinator, such as a parent, teacher, principal or PTA member, as the main point person for your school.
3. Get resources, updates and helpful tips from www.sfwalktoschool.com and the Walk to School Committee.

Walk to School Committee Contacts:

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